



IMPERIUM

2026

Introduction
for shipping

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Direction

A foundation that keeps improving

A network, understood as a whole.

The information is there. It sits across shared mailboxes, documentation systems, agency spreadsheets and the few people who know each trade lane, so one customer question can take a day of emails.

Imperium installs an AI Operating System that connects that knowledge. ARX gives every desk one place to ask, understand and act, with the context of the business behind each answer.



Built around the work that matters.

Commercial needs to see which lanes still earn their cost, customer service a cargo status it can trust, and documentation the next amendment with a name against it.

We connect the records behind those questions and build the company's own application around them, so a question that used to take a day of emails between offices is answered in minutes.

Imperium’s published client indicators

3.1×	Estimated output uplift per person
7.5	Estimated hiring avoided, per company
\$175,000	Modelled annual payroll avoided, per company
5.6×	Estimated task-speed uplift for work handled by the OS

Company calculations from selected interviews, including targets, midpoint estimates and extrapolations. These are not measured portfolio averages or audited savings.

[Read the figures and methodology](#)



Across selected interviews

52%

Estimated time returned per person

Different businesses. Specific work.

Hospitality & F&B

Continuum’s recruitment OS is scoped around a problem every growing group recognises: receiving applicants, screening them and agreeing the next step with each hiring team. Bringing those stages into one shared workflow gives every handover an owner and keeps each decision with the people responsible for recruitment.



Property operations

BDL’s engagement brings owner reporting and revenue management into one picture of the portfolio. The work starts with the information the business already holds, then connects it to the reports and decisions property owners depend on, staged around the business’s operating priorities.



[Explore client work](#)



More time to understand the client.

Trident Treehouse set out to cut the manual procedures and spreadsheet work that kept advisers away from their clients. Client knowledge becomes the context for research and preparation, so the information behind each relationship is ready before the conversation starts, and more of every adviser’s day goes to the person they are advising.

[View full story](#)



Knowledge connected to the tools.

Imprint Genius describes a central OS that knows the business and its content, connects its apps and turns questions into presentations and finished work. Company knowledge travels with each task, which makes the OS part of the team’s daily workflow.

[View full story](#)

Experience across businesses and industries

The tools differ, but the problems repeat: knowledge scattered across teams, reports that take days and work that waits on one person. A shipping business carries the same pattern across every port and agency office.

Our company and team experience spans property, hospitality, retail, technology and professional services. Shipping adds more parties, documents and time zones to the same problem.



Selected company and team experience, including earlier professional relationships.

In the room with operators

Questions from the people doing the work shape the product: visibility, accountability, adoption and time returned to the team.



Recorded conversation · questions before tools



Talking through where the work stalls



Live presentation · bringing AI into the operating conversation



Listening to how the work really runs



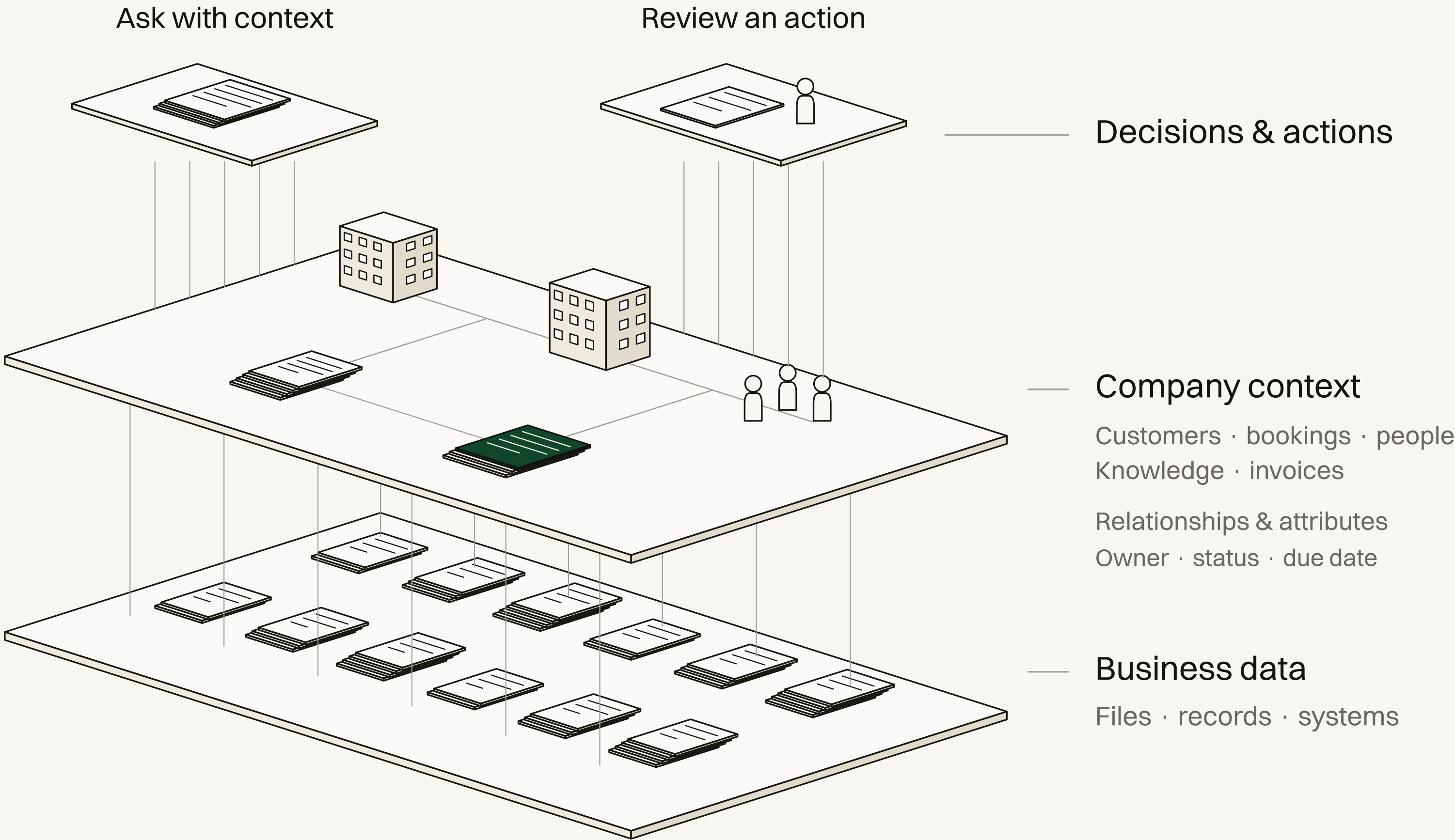
Learning alongside business owners



Workshop · from questions to decisions

The company, connected.

Scattered booking, documentation
and customer data becomes
company context, so ARX can help
each desk decide and act with the
whole picture.

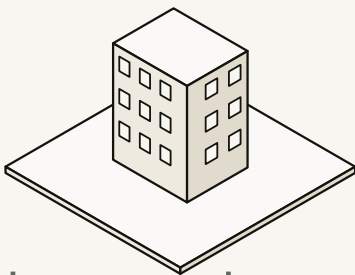


Every booking is linked to the customer,
shipment, documents, people and decisions it
belongs to.

Across the business

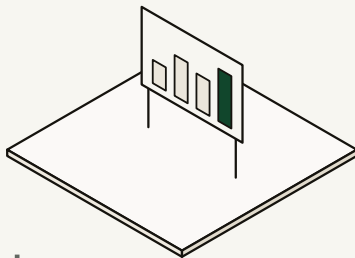
The same foundation, configured around each desk’s priorities.

Commercial



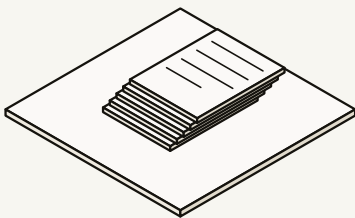
Lanes, contracts and the margin on each customer

Customers



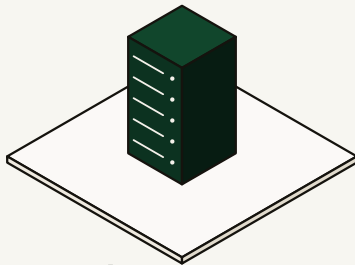
Bookings, status questions and exceptions

Documentation



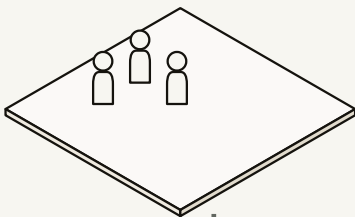
Instructions, bills of lading and amendments

Operations



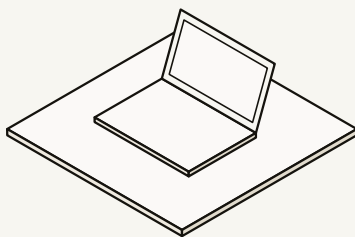
Schedules, equipment and the next exception

Finance



Freight invoices, detention charges and disputes

Leadership



The network’s operating picture

In the work



Recruitment across a group

An engagement organised around applicant intake, screening and coordination with hiring teams. The workflow starts with a defined operational bottleneck.

[View full story](#)



More attention for each client

Bring research and client context together so advisers can spend less time on manual procedures and more time understanding the person in front of them.

[View full story](#)



One view across properties

Connect owner reporting and revenue-management work around a property business, with delivery staged against its operating priorities.

[View full story](#)



A clearer view of a complex business.

GeoNet works across property development, sales and marketing. Its OS brings the company's knowledge into the day-to-day decisions of its leadership team, connecting the information behind advertising performance, operating plans and the work moving through the organisation.

"It was understanding what was giving us a return on our advertising expense, where people were working effectively, and getting the information through the organisation as well."

Chad Egan · Founder & CEO

Watch Chad's conversation ↗

Client stories

25

creative concepts



From campaign data to a plan

Elissa Doyle, CMO, describes analysing a campaign, finding gaps and developing 25 creative concepts in 30 minutes. The OS brought several analytical roles into one working conversation.

[Watch Elissa’s conversation ↗](#)



Advice with context

For Alberto Furger, the starting point is the client relationship. Reducing manual procedures and spreadsheet work creates room to understand each person’s needs, with company knowledge supporting the research and preparation around that conversation.

[View full story](#)



A property-wide view

Owner reporting and revenue management share one operating picture. The installation connects the property business’s information to the reports and decisions its team needs, with delivery staged around those priorities.

[View full story](#)

The operators behind the work



Alberto Furger

Founder · Trident Treehouse



Sean Johnson

Founder · BDL

A property-management business needs reporting, revenue work and owner communication to share the same context.

BALI DREAM LIVING
REAL ESTATE

[View full story](#)



Ben Barnes

Chief Operating Officer · GeoNet

A leadership role depends on knowledge that can move between financial models, plans, presentations and the people making decisions.

Geonet

[View full story](#)

*The network.
In one place.*

ARX is where every desk works with its AI OS. Bookings, documents, dashboards and connected systems sit in one working environment, configured around how the business runs.

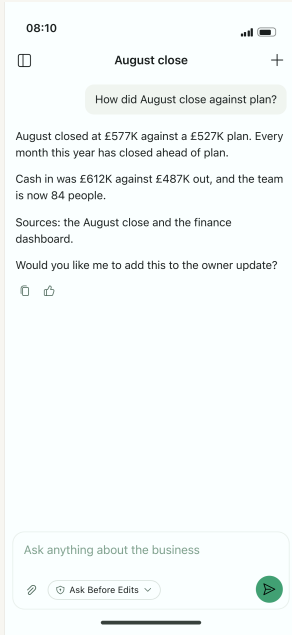
Your app.

Configured for your company

Your KPIs.

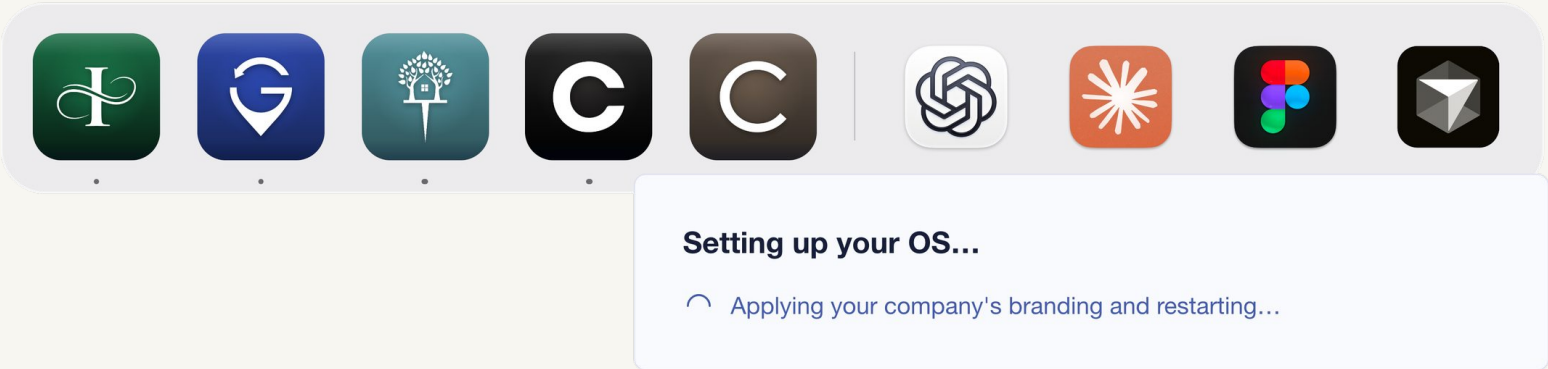
Built around the work

On mobile



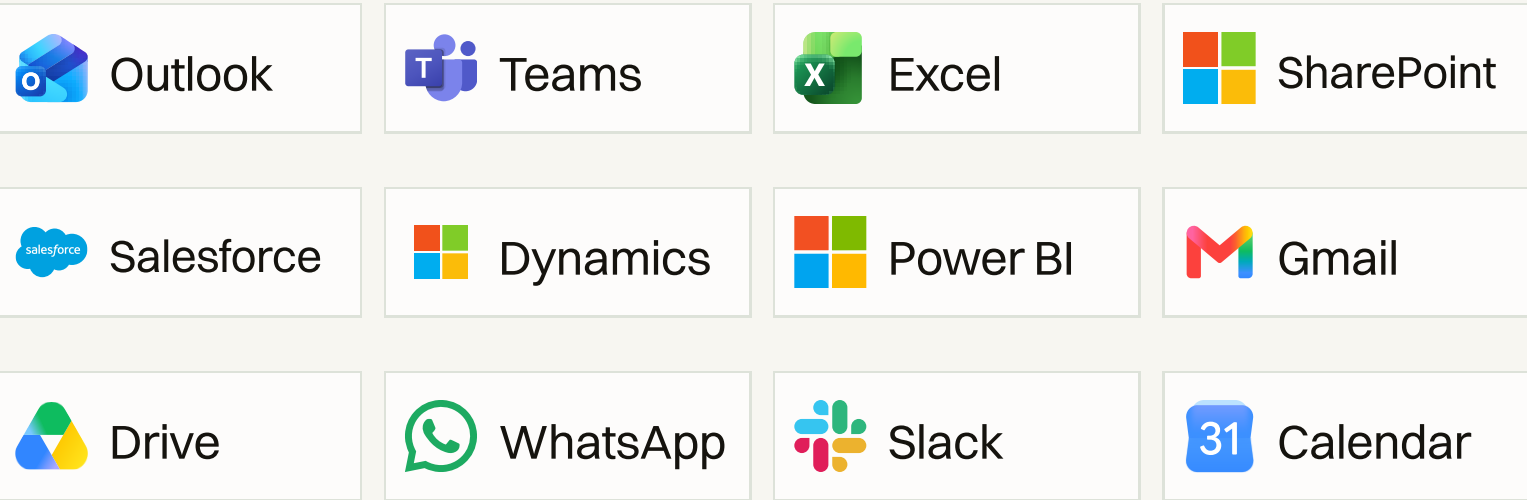
Deployment-specific

A company-specific application



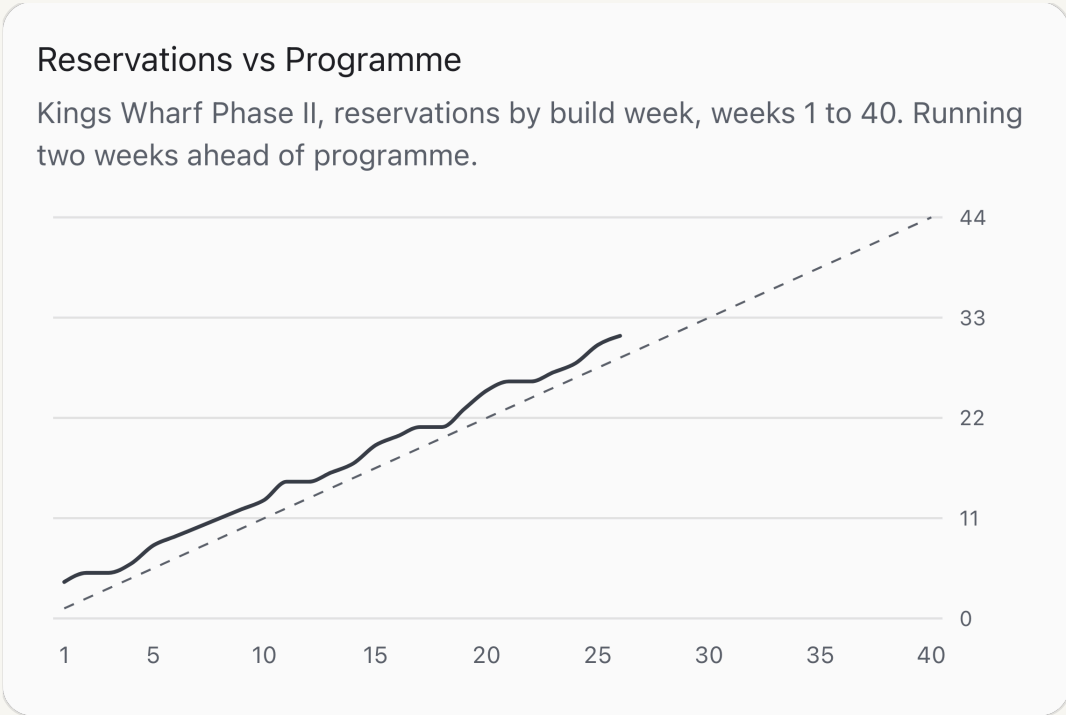
Your identity and your team, on your own AI OS.

1,400+ ways to connect



Explore the catalogue. Connect the tools you authorise.

The operating picture

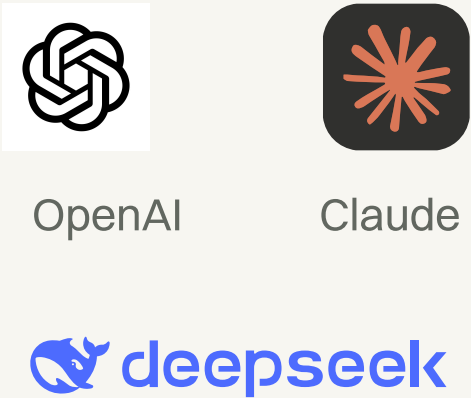


ARX

Your company's knowledge, connected

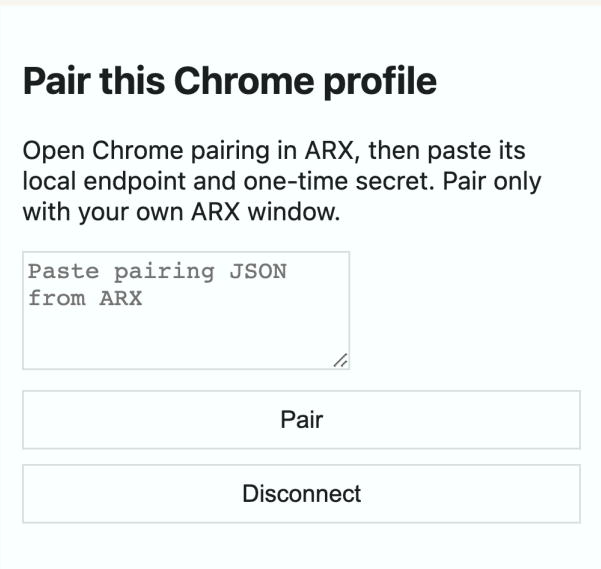
The context behind every answer and action.

Multi-model



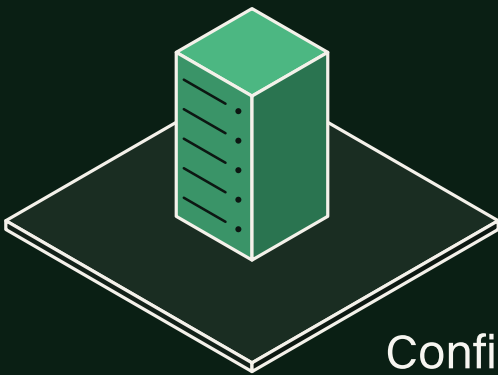
Models and hosting set by each installation's data policy

In Chrome



Extension · private preview

Deliberate permissions



Configured for the work.

Redwell: £14,000 outstanding at 31 days. One chaser sent on Friday.



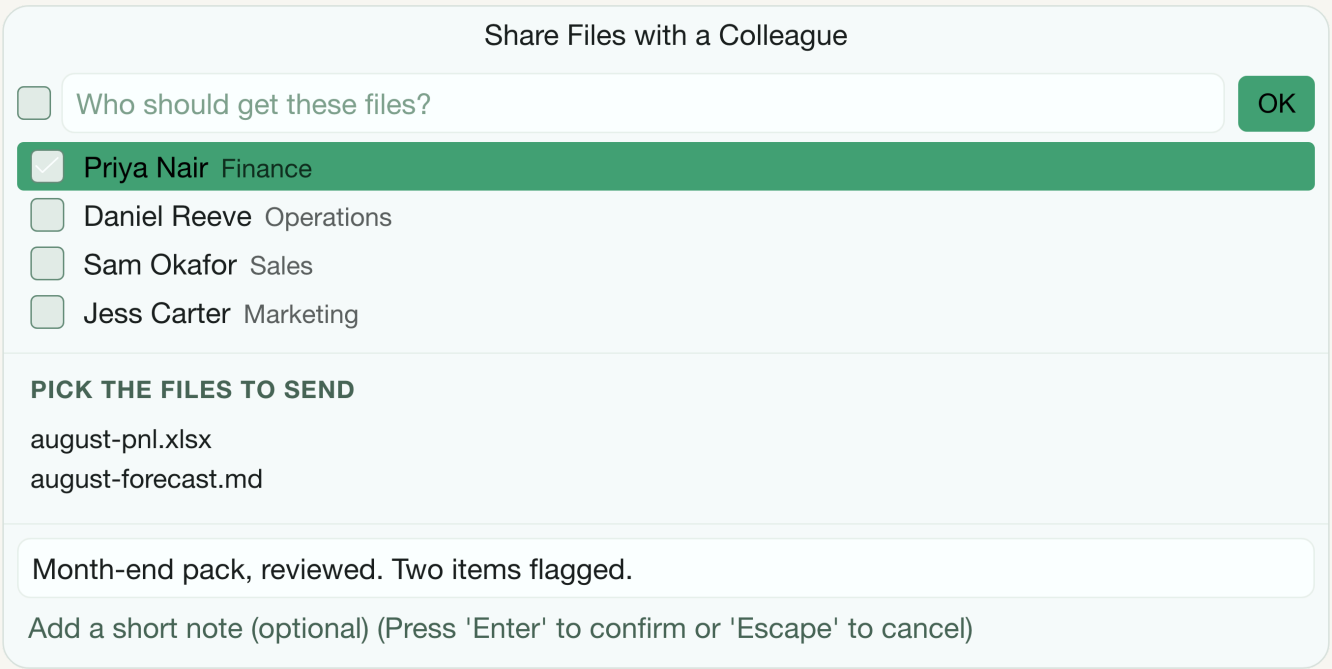
From the number to the next action

Prepare

Reports, proposals and follow-up

Collaborate

Share useful work and context



Shared work

Product illustrations · fictional demo data

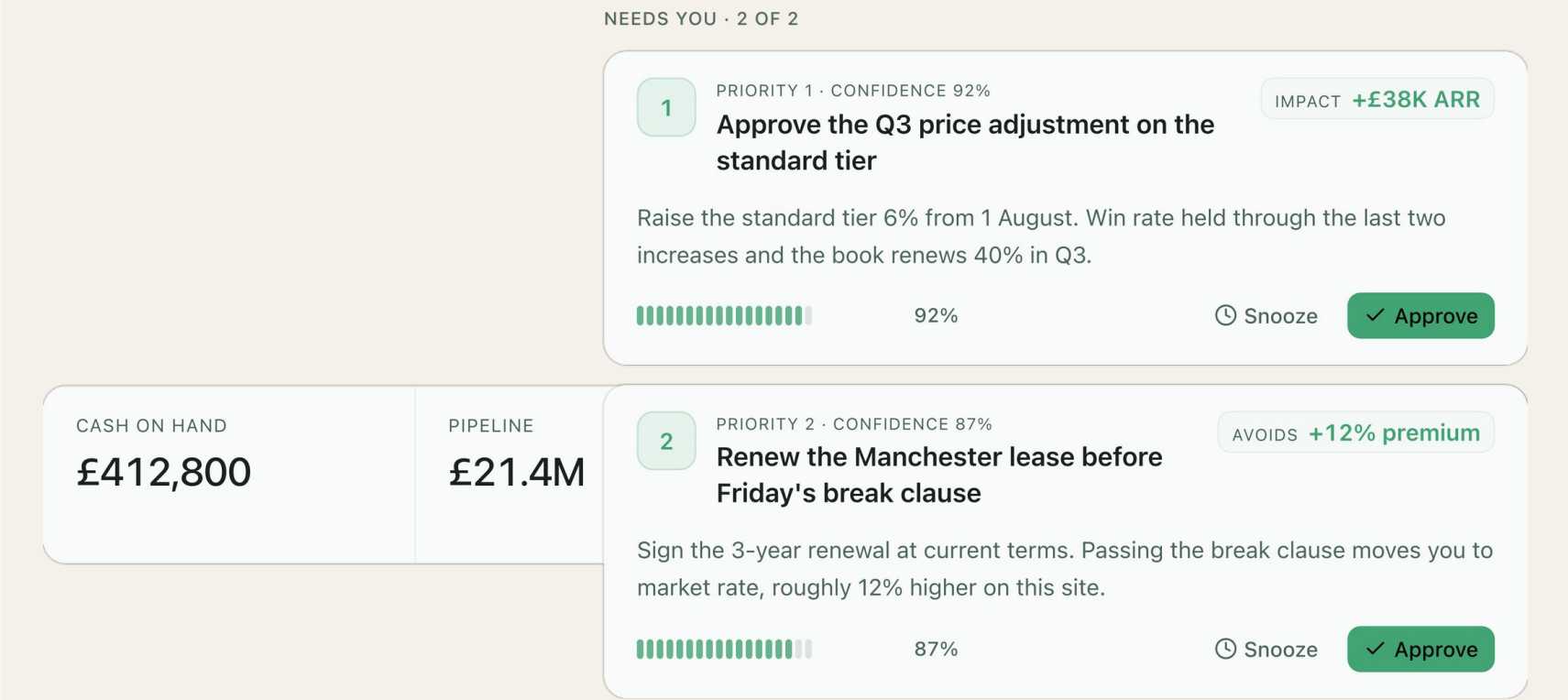
See the number. Understand the work.

Leadership should see the number without waiting days for a report. Each figure sits beside its source, the work behind it and the person responsible for moving it.



Source-backed product views shown with a fictional demonstration company. A shipping installation is configured around its own measures. The figures shown are not Imperium client results.

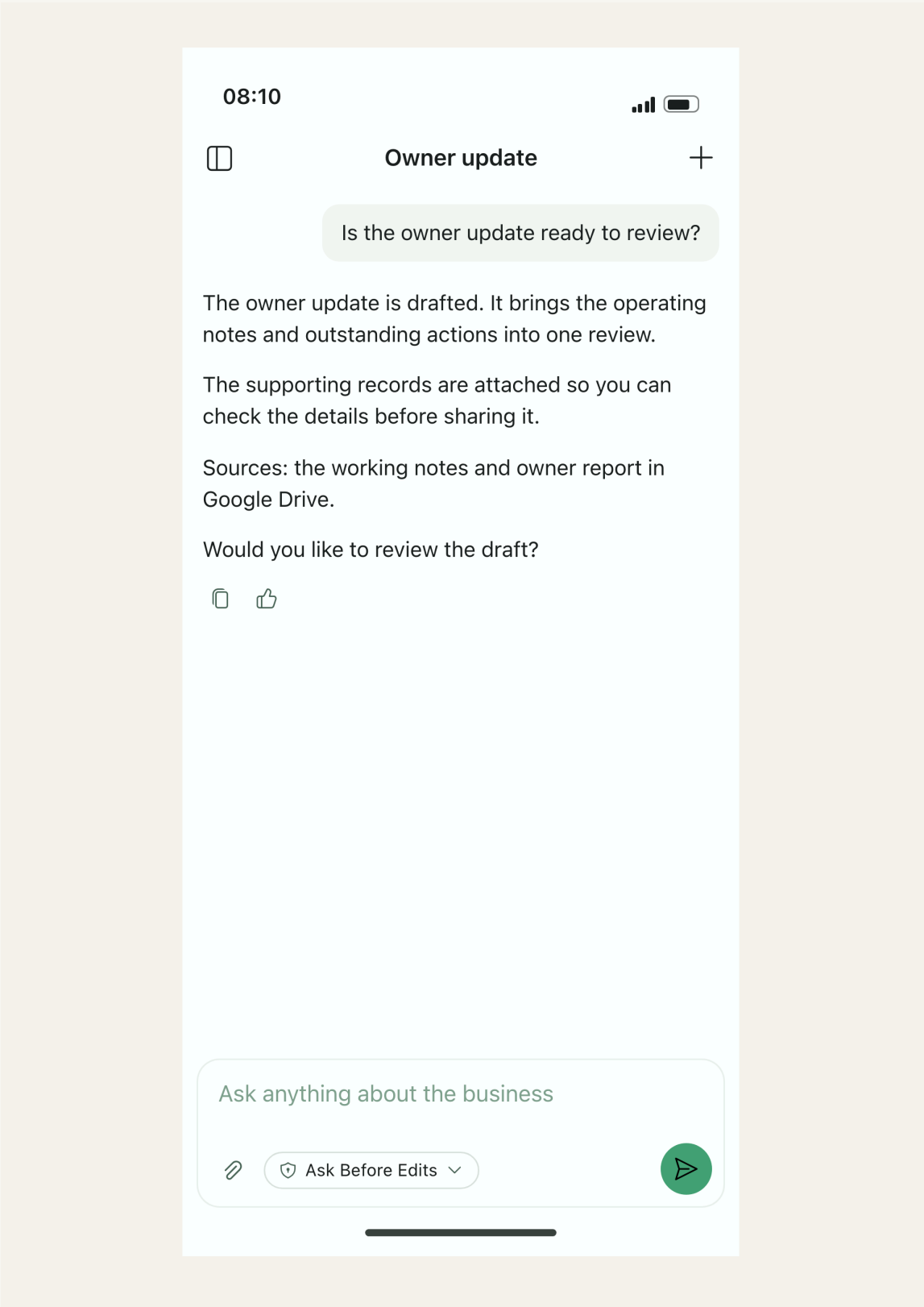
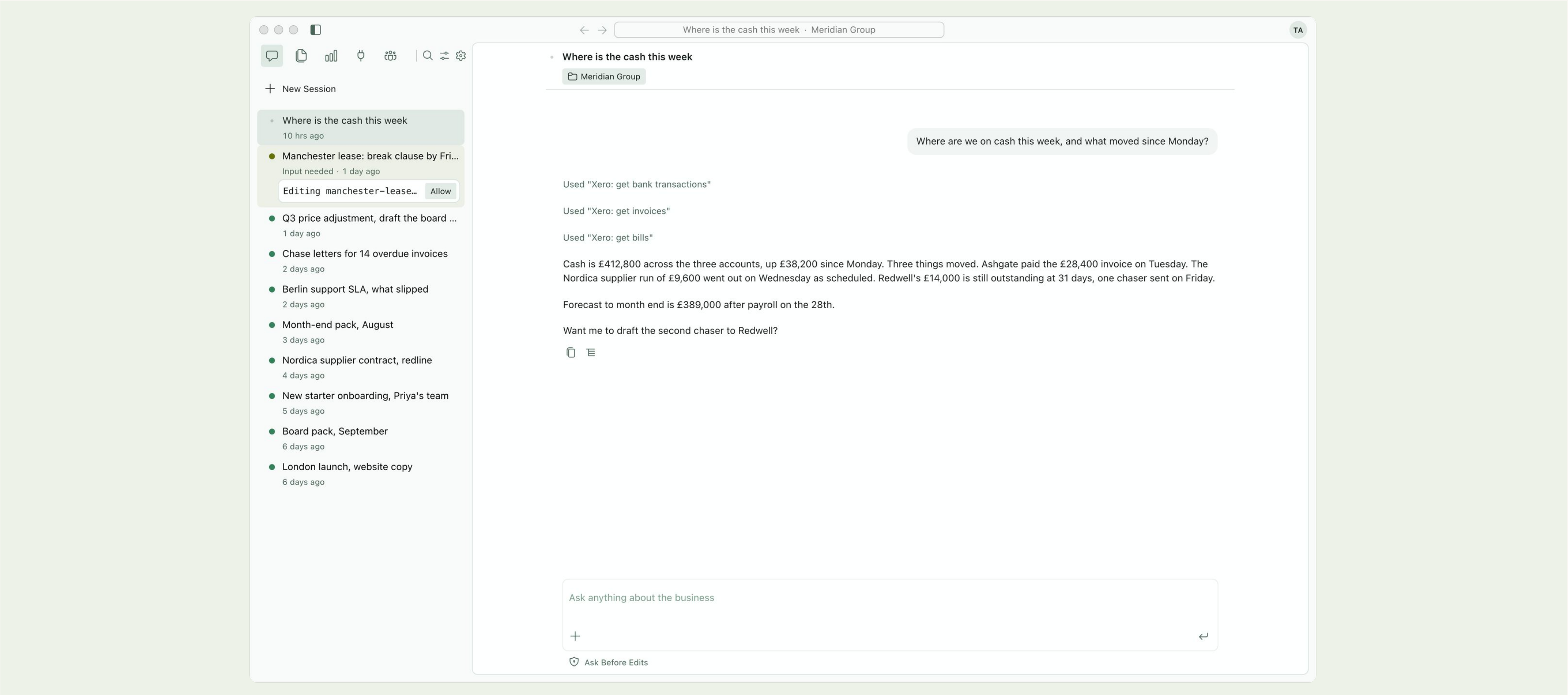
What needs attention?



Start with the questions your desks already ask: which bookings are at risk, which detention invoices are in dispute, what the next emissions report needs. Agree the definitions, connect the right records, then make the picture part of the weekly work.

Your company. Your application.

A dedicated desktop workspace, with company knowledge, working conversations and the tools your team uses. A mobile view keeps the same context close when the work moves across ports and time zones.



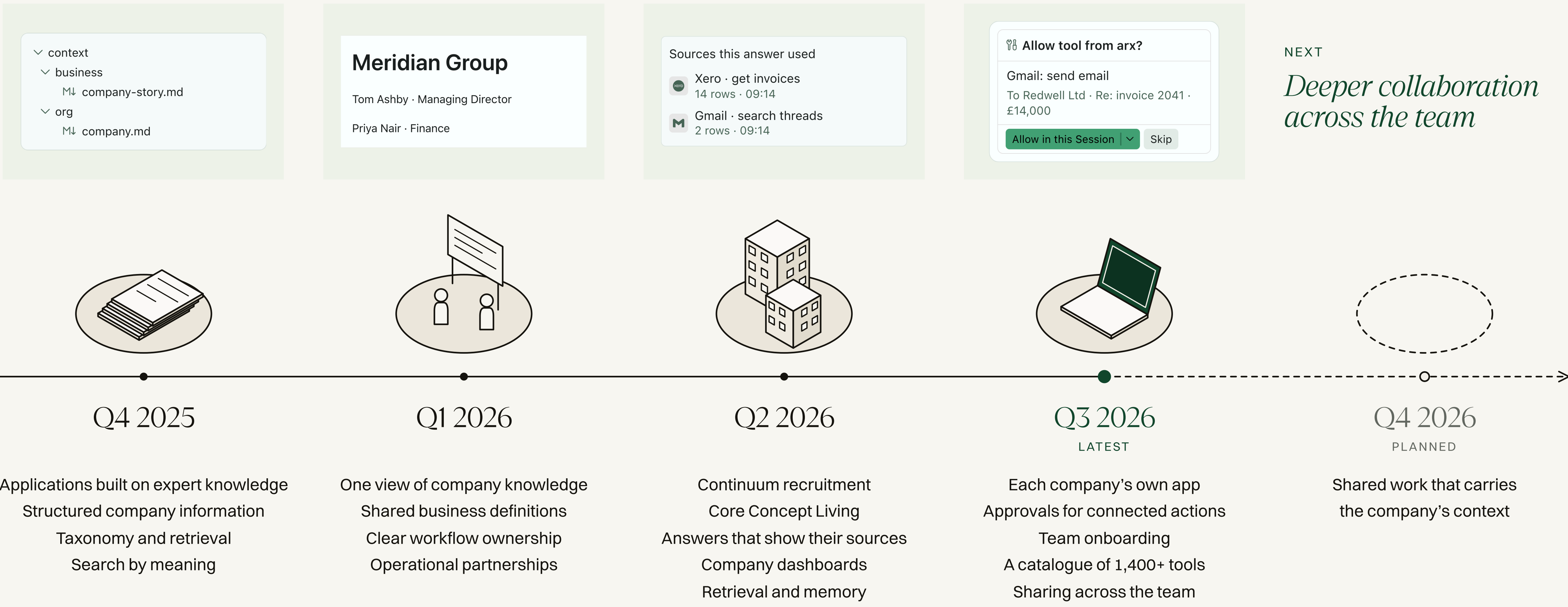
The full working environment

Ask with company context. Inspect sources. Prepare work and review actions in one conversation.

On the move

Mobile availability is deployment-specific.

A year of progress



Development themes, not exact release dates. October 2025 to April 2026: the company's account. May to September 2026: dated records. October 2026: planned.

Engineering. Inside the business.

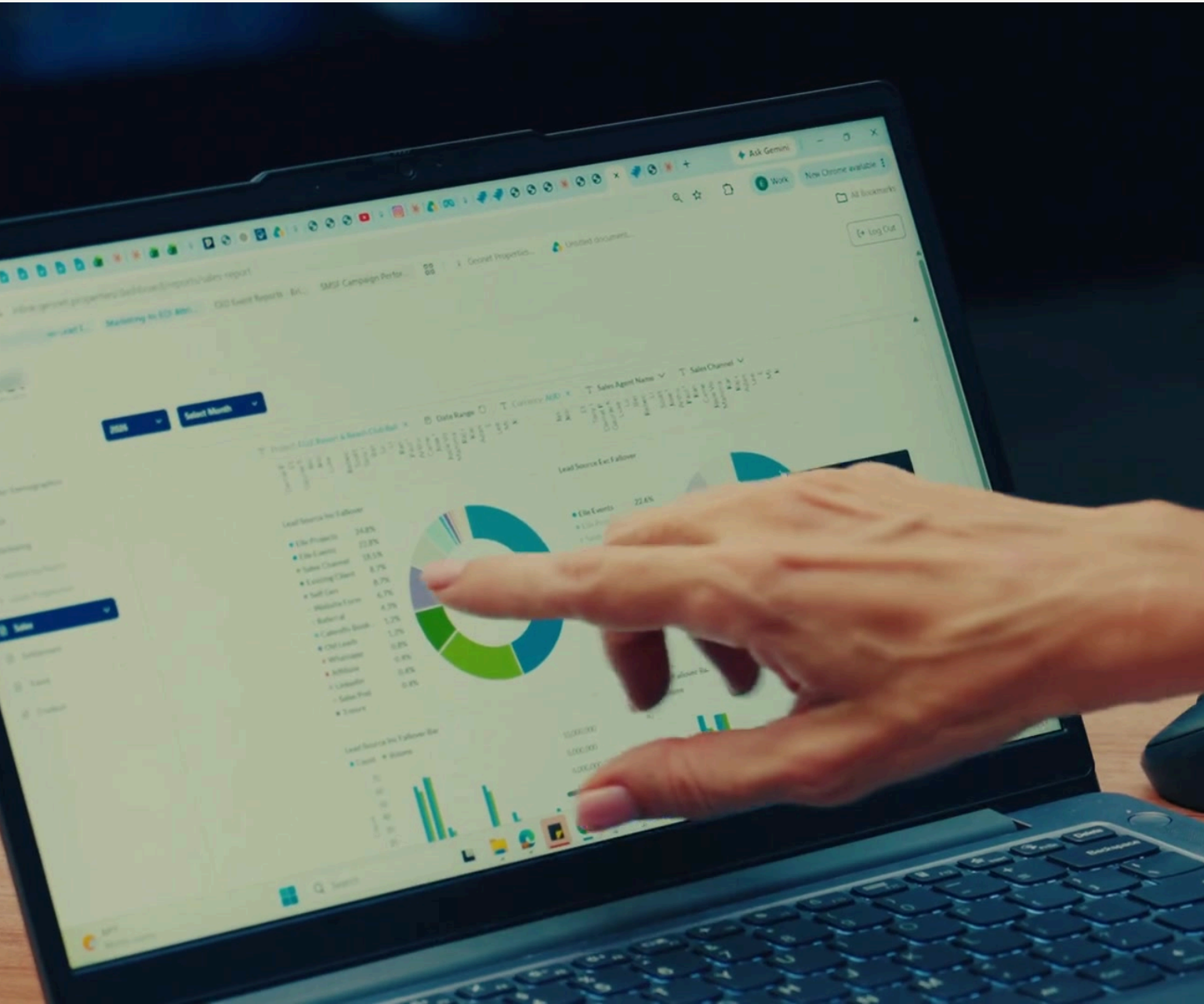
The installation succeeds when the desks use it on live bookings and real exceptions. That takes engineering, an internal owner and a clear outcome.

The capability behind an installation



KNOWLEDGE ENGINEERING

Structure tariffs, contracts, port procedures and customer history so context can be found, understood and traced to its source. Taxonomy and retrieval make the knowledge useful beyond a single conversation.



SYSTEMS ENGINEERING

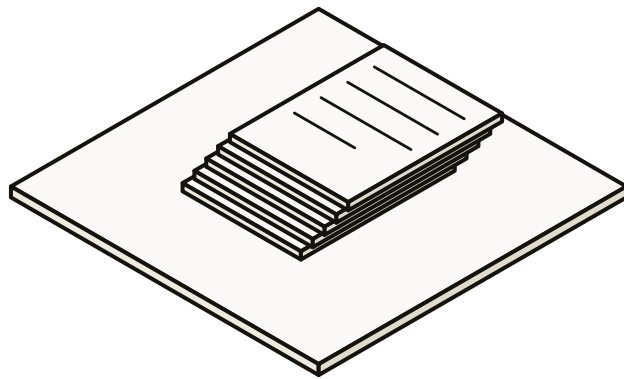
Connect the booking, documentation, finance and messaging systems behind daily operations, with permissions to match. Each installation has to reflect how the company actually works, from the source of a record to the team responsible for using it and reviewing the next action.



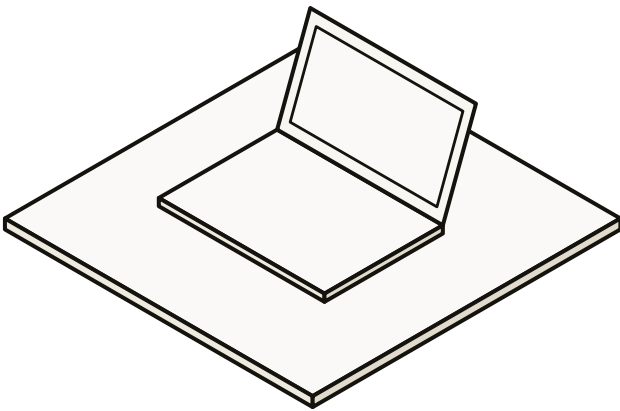
OPERATIONAL UNDERSTANDING

Work with commercial, customer service, documentation and finance teams to decide what matters, what should change and how the team will measure progress. A defined workflow, an accountable owner and a useful baseline give the installation a practical starting point.

Experience that informs the work



SOFTWARE & DATA SYSTEMS



COMMERCIAL OPERATIONS

Our background combines software, data procurement, migration and resource-planning systems for large organisations with the analysis of marketing, sales and operations. That experience informs how we structure company knowledge, connect its systems and improve the work behind the numbers.

The Founders

Product engineering and commercial operations meet in the same responsibility: understanding the company, building around its priorities and helping the team put the OS to work. The founders remain accountable for the quality of that relationship.



Alex Kaymakanov

Chief Executive Officer

Leads company direction and product, drawing on software, data procurement and resource-planning experience. His focus is the architecture behind ARX and the engineering standard required to make company knowledge useful in daily work.

Meet the founders



Archie Nash

Chief Operating Officer

Leads operations, installation and customer success, drawing on the analysis of marketing, sales and operating performance. His focus is a clear business problem, useful measures and the internal ownership needed to make the OS part of everyday work.

Principles for useful AI

An AI OS earns its place through the work it helps people do. These principles guide how Imperium builds and runs every installation.

Start with the company

Learn the tools, responsibilities and daily work before configuring anything.

Build with the team

Install alongside the people doing the work and develop internal ownership.

Show the source

Make company context available for review alongside the answer.

Stay accountable

Keep engineering close as the business and its workflows change.

Keep access deliberate

Set connections and permissions around the people who use them.

“Reduce the time we spend on manual procedures and workflows and filling out spreadsheets...”

ALBERTO FURGER



In a 2025 Marcura and Thetius survey, 81% of maritime companies were running AI pilots and only 11% had the policies in place to scale them.

[Read the industry study](#)

Context that stays useful

The underlying model will change. The company’s knowledge, definitions, workflows and permissions are the foundation the team keeps building on.

People who can use it

Archie Nash, our COO, focuses on internal champions: people who learn the OS, test it against real work and help the rest of the company adopt it.

[Explore the approach](#)

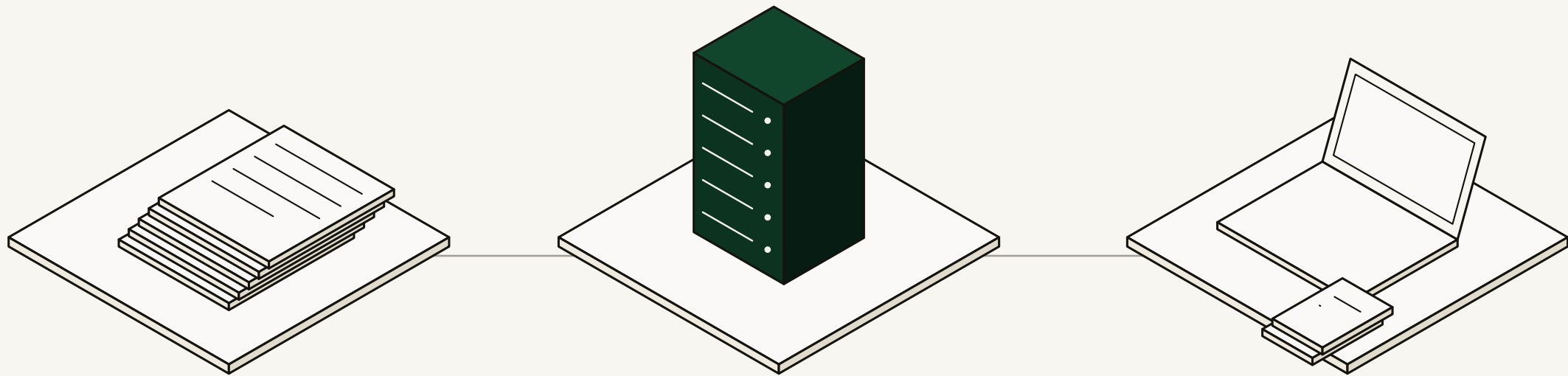
*A company built
alongside companies.*

The product takes shape alongside the people doing the work. We map the company's questions, build around its priorities and stay close as the team puts the OS to use.

One responsibility,
from build to operation.

Build. Run.

An installation and an
ongoing engineering relationship.



Understand

Map the company,
its tools and the work.

Connect

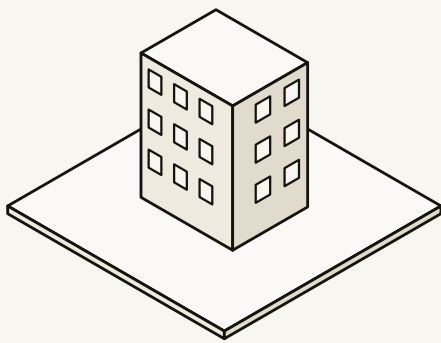
Build the context
and agreed workflows.

Improve

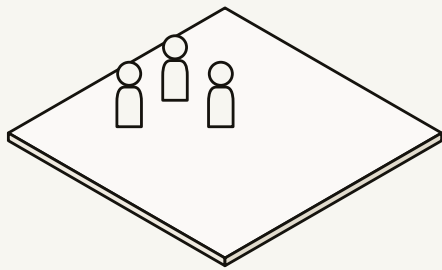
Support adoption
and refine the OS.

Software and engineering, together.

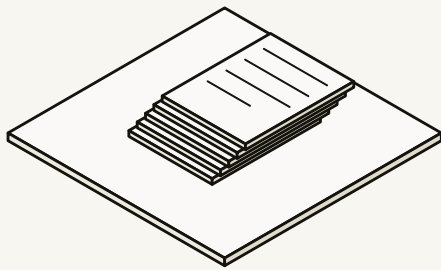
The architecture behind useful work



Customers



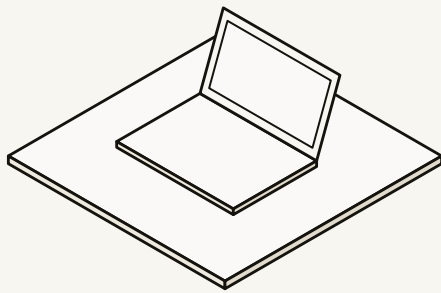
People



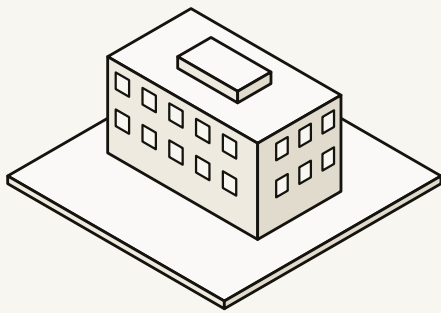
Knowledge



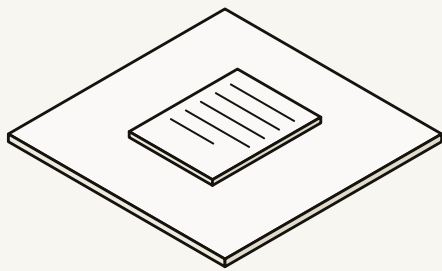
Integrations



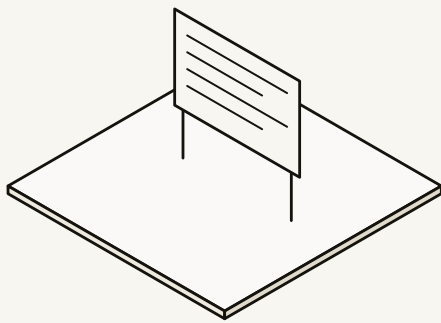
Applications



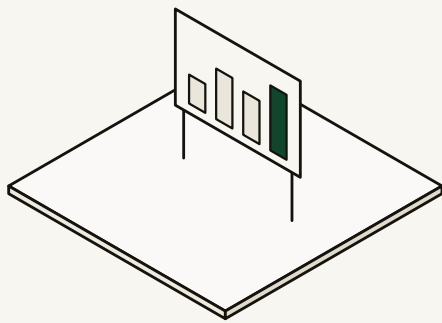
Operations



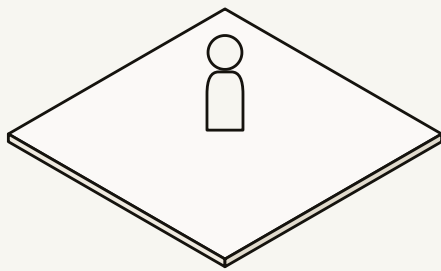
Commitments



Conversations



Measures

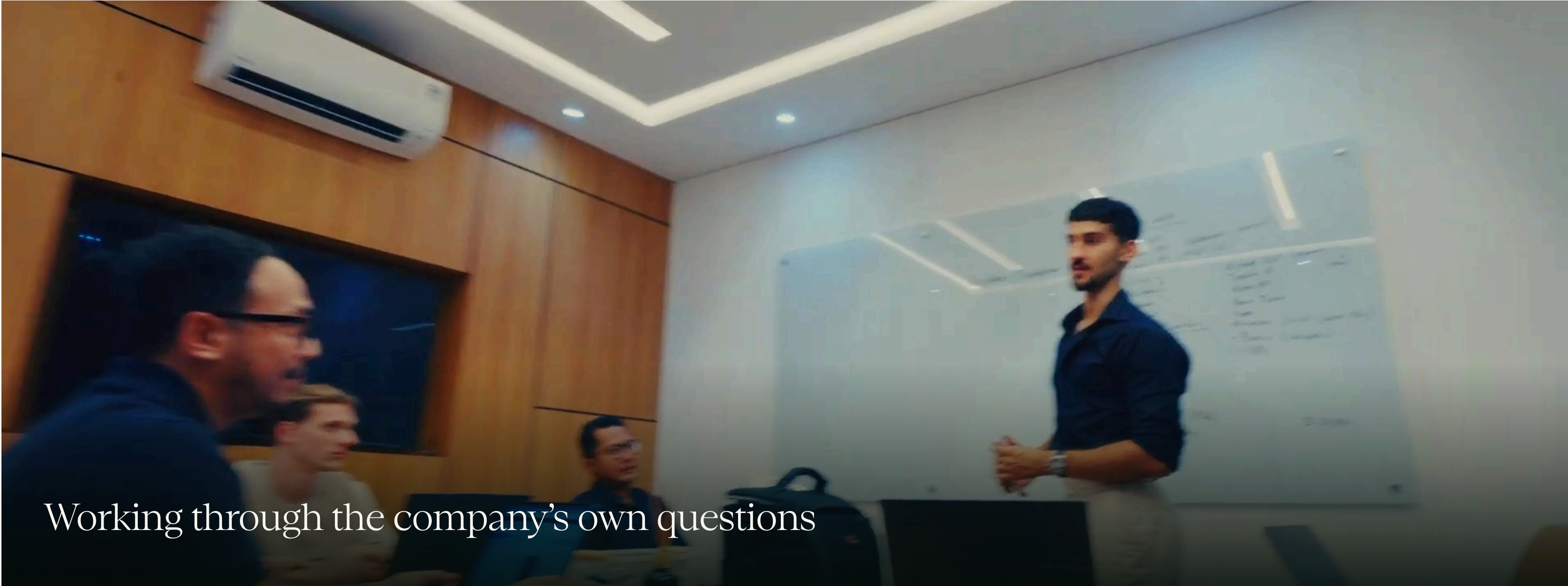


Permissions

A disputed detention invoice belongs to a customer, a booking, an email thread and the person resolving it.

The AI OS keeps those relationships together, so every answer starts from the business itself.

Installed with the people who use it

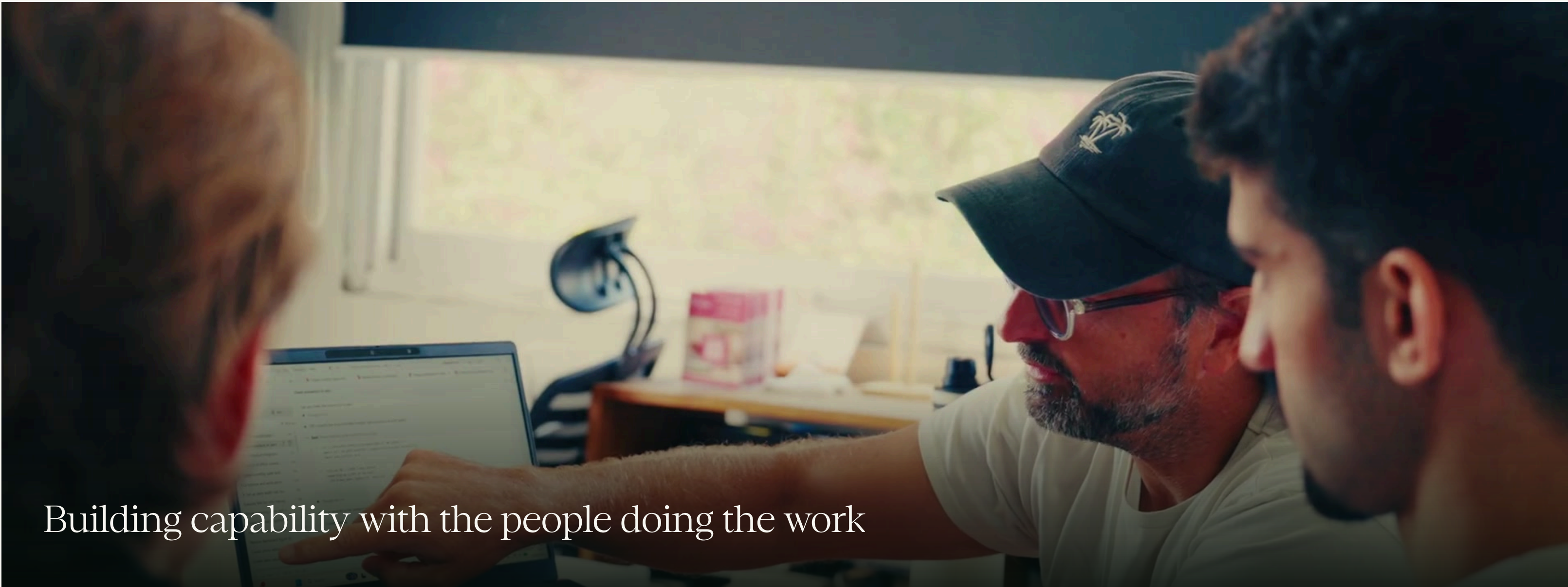


Working through the company’s own questions

Choose an internal champion and a real workflow.
Establish what good looks like, then work through the
difficult cases together.

The goal is capability inside the business: people who
understand the OS, trust its boundaries and can use it
without waiting for the owner.

[See how in-house capability is built](#)



Building capability with the people doing the work

Built around different businesses



CORE CONCEPT LIVING

Context for a property business

A quotation can depend on the customer, property, furniture package and drawings. The OS brings that context into the task.

[View full story](#)

A property company and a sourcing business start from different places. The same foundation becomes useful through each company’s own knowledge, working practices and connected tools.

Each installation begins with a defined scope and keeps improving as the team uses it.



Knowledge connected to the tools

Isaac describes a central OS that knows the company and its content, connects its apps and helps turn questions into useful work.

[View full story](#)



Security is part of the installation



CYTUR recorded 828 maritime cyber incidents in 2025, up from 408 in 2024. The deployment decision starts with your requirements: where data lives, who can access it and which actions ARX may take.

Deployment choices

Review hosting, data location and model requirements with the people responsible for your systems. The right configuration depends on what information the business holds, where it is permitted to go and how the team intends to use it. Those requirements inform the installation before connections and workflows are agreed.

Access and actions

Connect approved sources and configure permissions around the team’s responsibilities. Agree who should see the underlying information, who can prepare work and which actions need review before reaching a connected tool. Begin with a defined workflow so that access and operational responsibility can be considered together.

A clear security conversation

Evaluate the documented controls and current compliance status with the people accountable for security. Discuss the proposed configuration, the AI models it uses and the responsibilities on each side. The security review should establish what is supported for this installation, what requires further work and what evidence the company needs before proceeding.

[Read the security overview](#)

The disciplines behind the OS



Working session · mapping the company before the build

Architecture, product engineering, security, design and delivery.

Architecture

Eddie Wong
Chief Architect

Engineering

Nirav Shah
Lead Product Engineer

Otto Bonilla
Senior Software Engineer

Security

Yuri Ivanov
Chief Security Officer

Experience

Amjad Ajzannay
Product Experience Lead

Bailey Spitzer
Creative Director

A culture close to the work

Working sessions turn questions into product requirements. Conversations keep the engineering grounded in the company’s reality.



On stage · AI operating systems for business



Time together, beyond the screen



Company workshop · space to work together



Conversations with operators

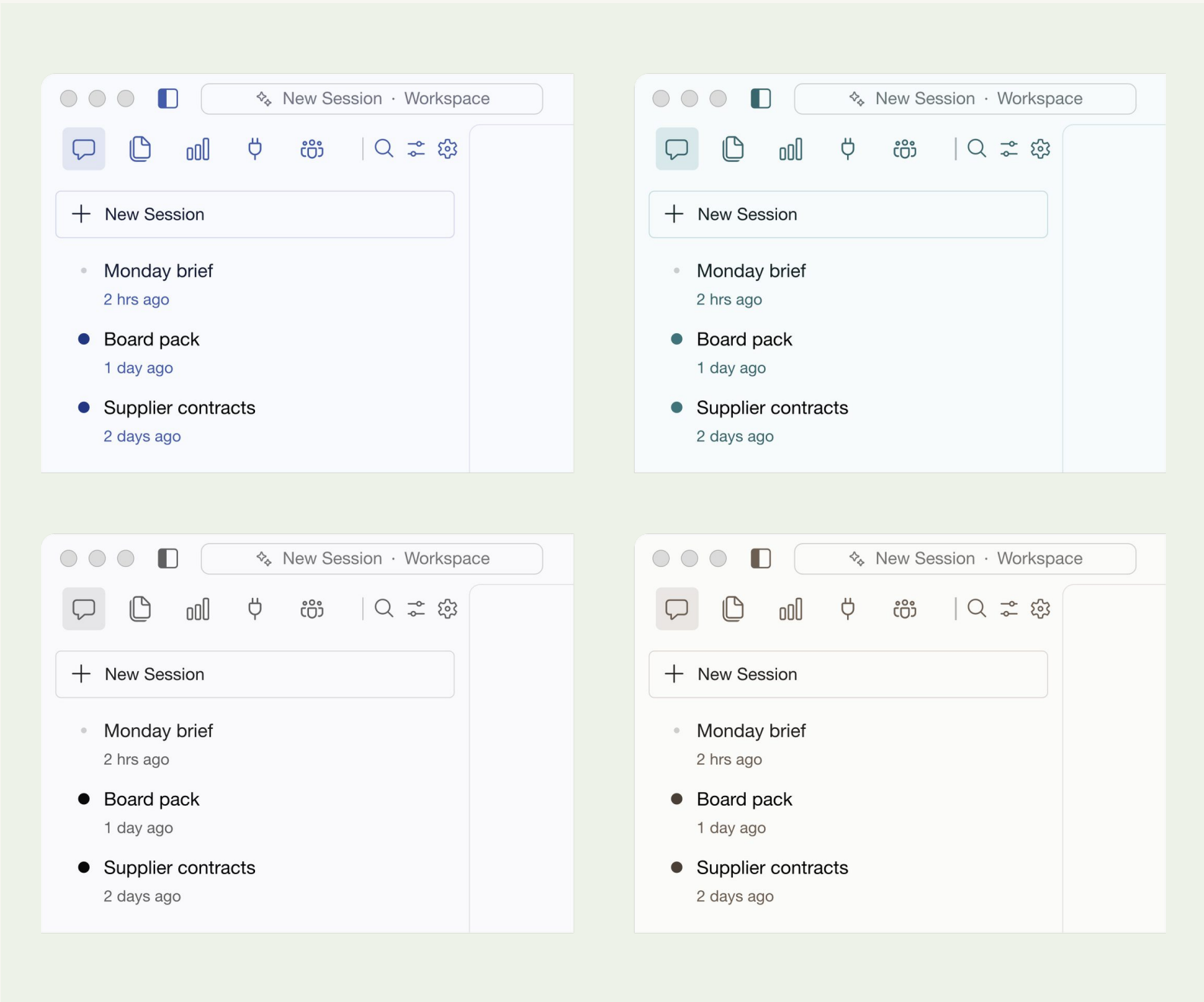


GeoNet · meeting the leadership team

A foundation that keeps improving.

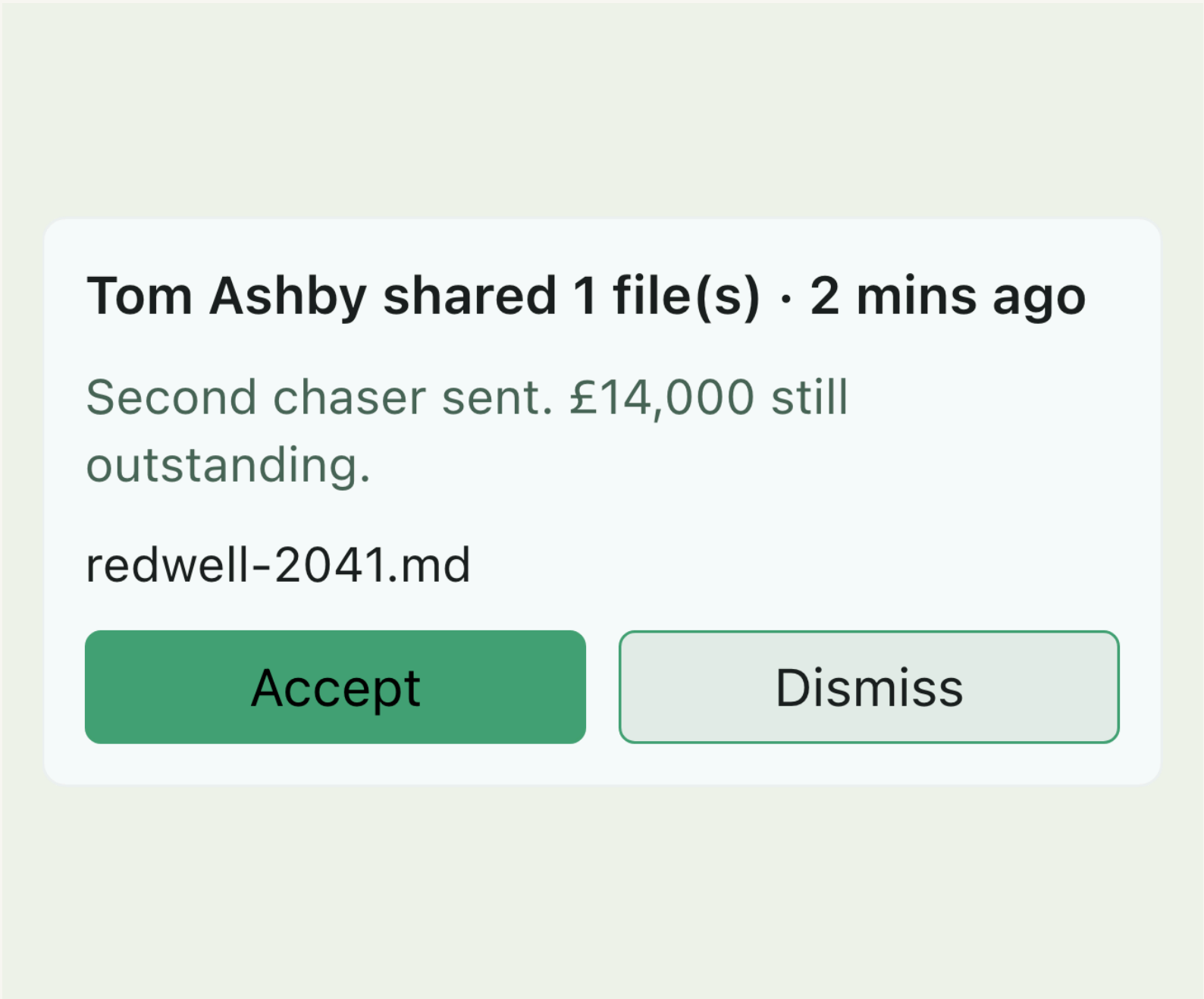
Electronic bills of lading reached about 11% in 2025, and DCSA member carriers have committed to 100% by 2030. As the documents go digital, the company's context and workflows become more valuable.

Where the next work goes



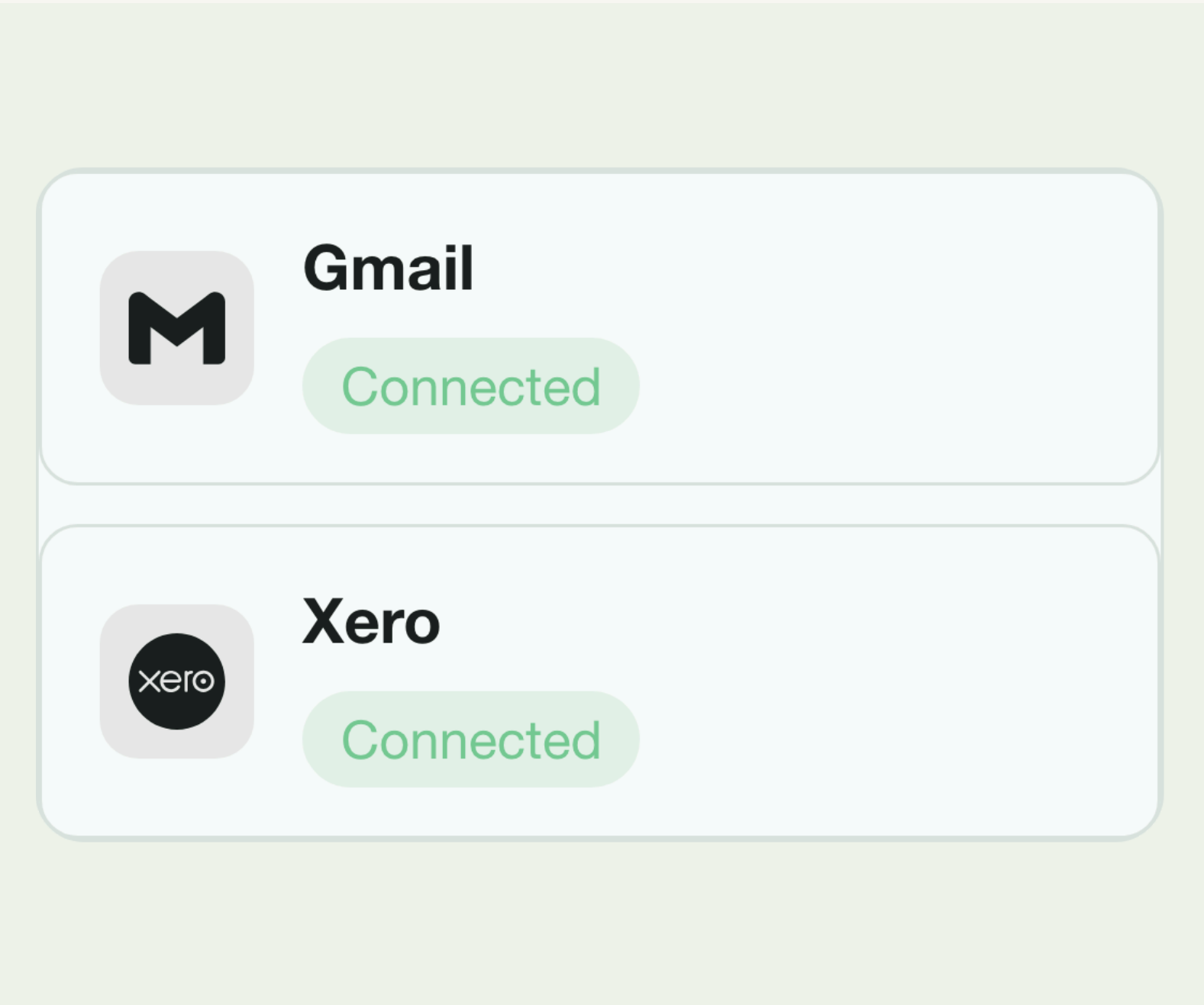
A company-specific experience

Keep making the application fit the company’s identity, vocabulary and operating priorities.



Collaboration with context

Help teams share useful work and its supporting context, with a clear recipient and next step.



More connected work

Expand the useful workflows around authorised tools, with outcomes and permissions agreed for each company.

From information to operating advantage

Sea-Intelligence recorded global schedule reliability of 49.9% in August 2026, the lowest since September 2022, and late vessels arrived 6.81 days behind schedule on average. Every desk handles more exceptions. When the information does not join up, the usual fix is another hire, and decisions still wait on the few people who know each lane.

We begin with the business: its customers, trade lanes, documents, definitions and the bottlenecks holding people back. We connect the relevant systems, structure their knowledge and build an application around the way the company operates. That gives each installation a practical purpose and a clear relationship to the work it supports.

A useful answer carries the context needed to evaluate it. The team can inspect the evidence, prepare its response and review an action before it reaches a connected tool. Imperium builds and maintains the AI OS alongside the company as its knowledge, people and priorities develop.

Built around the company. Improved through the work.

[Read the company story](#)

See your network whole. Build around what matters.

Find where your desks lose hours on bookings, documents and exceptions.

Book a walkthrough ↗